

	HAIR CHALLENGE	SALON SERVICE	HOME CARE
BLONDES	Swelling of Bleach	 MALIBU MAKEOVER	 MALIBU BLONDES
	Brassy / Ashy / Muddy		
	Damage / Breakage		
	Dry / Rough Texture		
	Dull / Lacks Shine		
COLOUR	Resistant Grey	 CRYSTAL GEL	 COLOR PREPARE
	Excessive Fading		
	Damage / Breakage		
	Inconsistent Coverage		
	Reformulation Required		
CORRECTIVE COLOUR	Bleach Cap Alternative	 QUICK FIX	 COLOR PREPARE
	Metallic Mineral Build-Up		
	Colour Came Up Too Dark		
	Control Chemical Oxidation		
	Dry Scalp / Chemical Irritation		
	Oxidative Colour Removal	 COLOR PIGMENT REMOVER	 COLOR PREPARE
	Home Hair Colour Removal		
	Hard Water Mineral Build-Up		
	Chemically Damaged Hair		
	Stubborn Henna Removal		
	Direct Dye Removal	 DIRECT DYE LIFTER	 COLOR PREPARE
	Fashion Colour Removal		
	Natural Pigment Removal		
	Creative Colour Control		
	Freehand Lightener		
HAIR REPAIR	Dry / Brittle	 CONCENTR8 MIXERS	 MIRACLE REPAIR
	Tangled / Unruly		
	Damage / Breakage		
	Dull / Lacks Shine		
	Overly Porous		
HAIRCUTS & BLOW-DRY	Dulling of Sheers	 MALIBU MAKEOVER	 HARD WATER
	Mineral Build-Up		
	Difficulty Blending		
	Dry / Rough Texture		
	Mechanical Damage		
SWIMMERS	Discoloration	 MALIBU MAKEOVER	 SWIMMERS
	Dry / Damaged		
	Dull / Lacks Shine		
	Crunchy / Gummy		
	Mineral Build-Up		